



## PCA Club Racing Trophy East Teams and Competitors

Vol. 3, Issue No. 1, March 6, 2018

News from Series Director Weston Dillard:

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### Welcome Note from West:

With just over one month before our first race at Road Atlanta, 12 Cayman GT4, two 997 and six 991 drivers have committed to the full season. Many other drivers have expressed interest in a partial schedule, as they are unable to make the full schedule. Please continue to tell your friends to contact me to join!

For Trophy East racers, there is no need to pre-register for the PCA Trophy East races. If you intend to also run the regular club race the same weekend (for example, if you are running for PCA National points), you WILL need to pre-register for that.

At Road Atlanta, we will have a meeting for all drivers on Thursday, April 5 at 5 p.m. on the top floor of the tower. We will hand out your registration packets and PCA Trophy East clothing "swag" there. We will also have that suite available for the entire weekend with food and drinks for you and your families.

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### Action Items - Trophy East Gear

Please email West:

1. Your shirt size
2. Your jacket size
3. The address you would like to have your decal package mailed to

Decal packages for 2018 are being printed now and will be mailed shortly.

**West's email address: [GT4CS@pca.org](mailto:GT4CS@pca.org)**

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**FIRST 2018 EVENT: Road Atlanta - April 5-8, 2018**

[Please click here for the TENTATIVE schedule for our first event at Road Atlanta in Braselton, Georgia.](#)

This information is also available on the PCA Club Racing Trophy East Series website -

## PR/Communications Email Changes

Kate Taylor and Ruthie Forbes are now working for Klipsch Marketing Advisors - a marketing firm based in downtown Indianapolis. KMA is a proven agency with continued growth and we are excited to join their strong team and look forward to what the future brings! KMA has a strong background in branding, retail, motorsports, consulting, events and other service lines. You can learn more about Klipsch Marketing Advisors at [www.KlipschMA.com](http://www.KlipschMA.com).

### Please save our new email addresses:

Kate Taylor - [kate.taylor@klipschma.com](mailto:kate.taylor@klipschma.com)  
Ruthie Forbes - [ruthie.forbes@klipschma.com](mailto:ruthie.forbes@klipschma.com)

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## Website/Social Media

Please continue to share and like our page posts to help us gain more followers. Also, please use our **NEW** hashtag - **#PCATrophyEast**. You can also follow us on our **NEW** Twitter at [@PCATrophyEast](https://twitter.com/PCATrophyEast) and **NEW** Facebook page at <https://www.facebook.com/PCATrophyEast/>.

The PCA Club Racing Trophy East Series website - <http://clubsport.pcaclubracing.org/> - houses all press releases, series, driver and event information, standings, photo galleries and more.

Please contact Kate Taylor at [kate.taylor@klipschma.com](mailto:kate.taylor@klipschma.com) if you have questions or social media requests.

Visit our website

Visit our Facebook page

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### For More Information Contact:

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STAY CONNECTED

